NASDAQ OMX

SP Bancorp, Inc. (SPBC) President and Chief Executive Officer to Ring the NASDAQ Stock Market Closing Bell

ADVISORY, March 30, 2011 (GLOBE NEWSWIRE) --

What:

SP Bancorp, Inc. (SPBC), the holding company for SharePlus Federal Bank, which operates from 7 offices in Plano and Dallas, Texas; Louisville, Kentucky and Irvine, California, will visit the NASDAQ MarketSite in New York City's Times Square.

In honor of the occasion, Jeff Weaver, President and Chief Executive Officer of SP Bancorp, Inc. (SPBC), will preside over the NASDAQ Closing Bell.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Thursday, March 31st, 2011 at 3:50 p.m. - 4:00 p.m. ET

Contacts:

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NASDAQ MarketSite: Robert Madden (646) 441-5045 Robert.Madden@NASDAQOMX.com

Feed Information:

The Closing Bell is available from 3:50 p.m. to 4:05 p.m. on AMC-3/C-3 (ul 5985V; dl 3760H). The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Robert Madden (646) 441-5045.

Radio Feed:

An audio transmission of the Closing Bell is also available from 3:50 p.m. to 4:05 p.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

http://www.facebook.com/nasdaqomx

For news tweets, please visit our Twitter page at:

http://twitter.com/nasdaqomx

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at: http://www.nasdaq.com/about/marketsitetowervideo.asx

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to <u>http://www.nasdaq.com/reference/marketsite_events.stm</u> and click on the market close of your choice.

About SP Bancorp, Inc. (SPBC):

SP Bancorp, Inc. is the holding company for SharePlus Federal Bank, which operates from 7 offices in Plano and Dallas, Texas; Louisville, Kentucky; and Irvine, California.

The SP Bancorp, Inc. logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=7951

About NASDAQ OMX:

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with approximately 3,600 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit http://www.tasdaqomx.com. *Please follow NASDAQ OMX on Facebook (http://www.facebook.com/nasdaqomx) and Twitter (http://www.twitter.com/nasdaqomx).

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