FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

3235-0287

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| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP | OMB Number: | 32 |
| | Estimated average bur | |
| Filed nursuant to Section 16(a) of the Securities Exchange Act of 1934 | hours per response: | |
| | | |

| (City) | (State) | (Zip) | | | | | |
|--------------------------------|------------------|-----------------------|---|-------------------|--|--------------------------|--|
| | | () | — | | Form filed by More th Person | an One Reporting | |
| NEW YORK | NY | 10036 | | X | Form filed by One Re | eporting Person | |
| (Street) | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv Line) | idual or Joint/Group Fil | ing (Check Applicab | |
| 151 W. 42ND S | () | (Middle) | 10/16/2021 | | Executive Vice President | | |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) | — X | Officer (give title below) | Other (specify below) | |
| 1. Name and Addre Tal Cohen | ess of Reporting | g Person [*] | 2. Issuer Name and Ticker or Trading Symbol <u>NASDAQ, INC.</u> [NDAQ] | | tionship of Reporting P all applicable) Director | 10% Owner | |

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (8) | | | | Beneficially | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|--|--|---|------------------------------|---|--------|---------------|--------------|------------------------------------|---|-----------|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1150. 4) |
| Common Stock, par value \$0.01 per share | 10/16/2021 | | F ⁽¹⁾ | | 1,081 | D | \$203.49 | 11,227 ⁽²⁾ | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 10. 11. Nature Conversion Execution Date. Transaction Derivative Ownership Date of Expiration Date Amount of Derivative derivative of Indirect Security (Instr. 3) or Exercise Price of (Month/Day/Year) if any (Month/Day/Year) Code (Instr. Derivative (Month/Day/Year) Securities Security (Instr. 5) Securities Form: Direct (D) Beneficial 8) Securities Acquired Ownership (Instr. 4) Underlying Beneficially Derivative Derivative Owned or Indirect Security (A) or Security (Instr. 3 and 4) Following (I) (Instr. 4) Disposed Reported of (D) (Instr. 3, 4 . Transaction(s) (Instr. 4) and 5) Amount or Number Expiration Date of v Title Code (A) (D) Exercisable Date Shares

Explanation of Responses:

1. Represents the surrender of shares to pay withholding taxes in connection with vestings of equity previously granted under Nasdaq's Equity Incentive Plan.

2. Represents (i) 6,117 shares or units of restricted stock of which 1,962 are vested, and (ii) 5,110 shares underlying PSUs of which 2,087 are vested.

Remarks:

<u>/s/ Alex Kogan, by power of</u> <u>attorney</u>

<u>10/19/2021</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.