



## **Representatives From the Humane Society of New York to Ring the NASDAQ Stock Market Closing Bell**

ADVISORY, Sep 29, 2010 (GlobeNewswire via COMTEX News Network) -- What:

Representatives from the Humane Society of New York will visit NASDAQ MarketSite in Times Square and preside over the NASDAQ Closing Bell.

Where:

NASDAQ MarketSite -- 4 Times Square -- 43rd & Broadway -- Broadcast Studio

When:

Thursday, September 30, 2010 at 3:50 p.m.- 4:00 p.m. ET

Contact:

NASDAQ MarketSite: Jolene Libretto (646) 441-5220 [Jolene.Libretto@NASDAQOMX.com](mailto:Jolene.Libretto@NASDAQOMX.com)

Feed Information:

The Closing Bell feed is available from 3:50 p.m. to 4:05 p.m. ET on AMC-3/C-3 (ul 5985V; dl 3760H). The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Jolene Libretto (646) 441-5220.

Radio Feed:

An audio transmission of the Closing Bell feed is also available from 3:50 p.m. to 4:05 p.m. ET on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

Facebook and Twitter

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at: <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market close of your choice.

About the Humane Society of New York:

Since 1904, the Humane Society of New York has been a presence in New York City, reaching out to animals in need when illness, injury or homelessness strikes. Today its hospital, its spay and neuter programs and The Vladimir Horowitz and Wanda Toscanini Horowitz Adoption Center help 34,000 dogs and cats annually, and their numbers continue to grow. The Society has long been noted in its field for its innovative, highly individualized approach to animal care; its pioneer attitude is now reflected in programs coming to the fore nationwide. At the Society, the quality of each animal's life, rather than the sheer quantity

served, is paramount. The Humane Society of New York continues to be a vital resource for those in greatest need.

#### About NASDAQ OMX:

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with more than 3,600 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. \*Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>) and Twitter (<http://www.twitter.com/nasdaqomx>).

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