



## NASDAQ OMX Introduces a Direct Options Data Feed

### Direct Data Feed Offers Minimal Latencies to Subscribers

NEW YORK, Aug 10, 2009 (GlobeNewswire via COMTEX News Network) -- The NASDAQ OMX Group, Inc. (Nasdaq:NDAQ) today introduced Top of PHLX Options (TOPO), a low latency options data feed that provides direct access to data from NASDAQ OMX PHLX(SM) (PHLX(R)). TOPO offers recipients the same information PHLX provides to the Options Price Reporting Authority (OPRA) for inclusion in the consolidated market feed, without extra transmission and processing latencies.

As the third-largest U.S. options exchange, PHLX trades more than 2,600 equity options, sector index options and U.S. dollar-settled options on major currencies. PHLX offers a combination of cutting-edge electronic and floor-based options trading on NASDAQ's high-speed, highly-reliable INET technology.

TOPO was created in conjunction with the launch of PHLX's enhanced trading platform, which is based on the INET architecture.

"Top of PHLX Options enables subscribers to have the most immediate access to information from PHLX," said Randall Hopkins, Senior Vice President, NASDAQ OMX Global Data Products. "In addition to removing extra hops and latency in receiving this data, TOPO users also benefit from the increased capacity and performance within the new trading system itself."

TOPO is available to trading firms, market data vendors and individual investors and can be accessed directly from NASDAQ OMX or through authorized NASDAQ OMX extranets and market data distributors. For more information about TOPO and other NASDAQ OMX data feeds and products, visit <http://www.NASDAQOMXTrader.com/TOPO>.

### About NASDAQ OMX

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with over 3,700 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>.

### Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX Top of PHLX Options (TOPO) and NASDAQ OMX's other products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

### NDAQG

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