SEC 2	Form 4	
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Instruction 1(b)

## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

1. Name and Address of Reporting Person

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL

2. Issuer Name and Ticker or Trading Symbol

OMB APPROVAL

Filed pursuant to Section	16(a) of the Securities	Exchange Act of 1934

or Section 30(h) of the Investment Company Act of 19

OWNE	RSHIP	Estimated average burden	3235-0287
ct of 1934 40		hours per response:	0.5
IDAQ ]	5. Relationship of Re (Check all applicable	eporting Person(s) to Issu	ler

1r

FRIEDMAN	<u>ADENA T</u>		NASDAQ STOCK MARKET INC [ NDAQ ]		Director Officer (give title	10% Owner Other (specify
(Last) ONE LIBERTY	(First) PLAZA	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/15/2004	Х	below) Executive Vice	below)
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	idual or Joint/Group Filinç	g (Check Applicable
NEW YORK	NY	10006		X	Form filed by One Rep Form filed by More that	
(City)	(State)	(Zip)			Person	one reporting

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	te, Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)	
Common Stock, par value \$0.01 per share ("Common Stock")								17,275 <sup>(1)</sup>	D		

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Employee Stock Option (Right to Buy)	\$7.35	11/15/2004		A		200,000		(2)	11/15/2014	Common Stock	200,000	\$0	200,000	D	
Employee Stock Option (Right to Buy)	\$9.15							(3)	02/18/2014	Common Stock	100,000		100,000	D	
Employee Stock Option (Right to Buy)	<b>\$</b> 8.5							(4)	07/29/2013	Common Stock	30,300		30,300	D	
Employee Stock Option (Right to Buy)	\$13							(5)	01/23/2012	Common Stock	32,100		32,100	D	
Employee Stock Option (Right to Buy)	\$13							(6)	02/14/2011	Common Stock	37,600		37,600	D	

#### Explanation of Responses:

1. Represents 15,900 shares of restricted stock granted under The Nasdaq Stock Market, Inc. Equity Incentive Plan, of which 7,710 shares are vested, and 1,375 shares acquired under The Nasdaq 2000 Employee Stock Purchase Plan.

2. Options exercisable as to 50% on January 15, 2009 ("tranche 1"), subject to accelerated vesting of the entire tranche 1 on January 15, 2008, or in the alternative, extension of vesting of the entire tranche 1 until January 15, 2010, depending on whether applicable performance goals to be determined by the Board of Directors are met. Options exercisable as to 50% on January 15, 2010 ("tranche 2"), subject to accelerated vesting of the entire tranche 2 on January 15, 2009, or in the alternative, extension of vesting of the entire tranche 2 until January 15, 2011, depending on whether applicable performance goals to be determined by the Board of Directors are met.

3. Option exercisable as to 100% on February 18, 2009, subject to accelerated vesting of 100% of the option on either the third or fourth anniversary of the grant date if applicable performance goals are achieved. 4. Option exercisable as to 33% on each of July 29, 2004 and 2005 and as to 34% on July 29, 2006.

5. Option exercisable as to 33% on each of February 14, 2003 and 2004 and as to 34% on February 14, 2005.

6. Option exercisable as to 12,408 on December 31, 2001, an additional 6,392 on August 14, 2002, an additional 6,016 on February 14, 2003, an additional 6,392 on each of August 14, 2003 and February 14, 2004.

Edward S. Knight, by power of 11/17/2004

attorney

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.