



## 21st Century Fox, Inc [FOX] and FOX Sports 1 to Ring The NASDAQ Stock Market Opening Bell

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### What:

21<sup>st</sup> Century Fox, Inc [FOX] and FOX Sports, the umbrella entity representing 21st Century FOX's wide array of multi-platform US-based sports assets, will visit the NASDAQ MarketSite in Times Square.

In honor of the launch of FOX SPORTS 1, America's New Sports Network premiering Saturday, August 17, **FOX SPORTS 1 personalities including CROWD GOES WILD host Regis Philbin, FOX Sports play-by-play announcer Gus Johnson, Big East on FOX analyst Bill Raftery, Cleatus the Robot and FOX Sports Girls from around the country** will ring the Opening Bell.

### Where:

NASDAQ MarketSite — 4 Times Square — 43<sup>rd</sup> & Broadway — Broadcast Studio

### When:

Friday, August 16, 2013 — 9:15 a.m. to 9:30 a.m. ET

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### Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West  
18 mhz Lower  
DL 3811 Vertical  
FEC 3/4  
SR 13.235  
DR 18.295411  
MOD 4:2:0  
DVBS QPSK

### Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/NASDAQ>.

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaqomx>.

### Webcast:

A live webcast of the NASDAQ OpeningBell will be available at: <http://www.nasdaq.com/about/marketsitetowervideo.asx>.

## **Photos:**

To obtain a hi-resolution photograph of the Market Open, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market open of your choice.

## **About FOX Sports 1**

FOX Sports 1 is a new national 24-hour multi-sport channel launching on August 17 and boasts nearly 5,000 hours of live event, news and original programming annually. The channel has seven pillar sports: college basketball and football, MLB (in 2014), NASCAR, NFL (ancillary programs), soccer and UFC. College football is highlighted by regular season coverage of Big 12, Pac-12 and Conference USA games, while the college basketball spotlight shines on the Big East, Big 12, Pac-12 and Conference USA and the Big East men's basketball tournament. Starting in 2014, select MLB League Championship Series and Division Series games as well as regular season games are coming to the channel. FOX Sports 1 also carries select NASCAR Sprint Cup Series events beginning in 2015; NASCAR Camping World Truck Series races; the NASCAR Sprint All-Star Race; and all Speedweeks coverage, including Daytona 500 Qualifying, Sprint Unlimited at Daytona, (2014, 2017-22) the Budweiser Duel, and NASCAR Sprint Cup Series and NCWTS Practice and Qualifying sessions. Additionally, FOX Sports 1 carries NASCAR RACEDAY, NASCAR VICTORY LANE and RACE HUB shows. The channel also carries the world's most prolific club soccer competitions, like UEFA Champions League, UEFA Europa League and CONCACAF Champions League, along with the world's oldest soccer competition, the FA Cup; plus CONCACAF Gold Cup; CONCACAF Qualifiers, EURO 2016 Qualifiers; 2018 FIFA World Cup Qualifiers; FIFA Women's World Cup in 2015 and 2019; FIFA Men's World Cup in 2018 and 2022. In addition to Saturday pay-per-view preliminary cards, Wednesday nights are home to the UFC with UFC TONIGHT, live events and THE ULTIMATE FIGHTER. In Feb. 2014, FOX Sports 1 premieres FOX SPORTS 1 JOCKEY CLUB CHAMPIONS SERIES, a newly created package of nationally televised races featuring the leading horses in the country. FOX SPORTS LIVE is FOX Sports 1's flagship 24/7 news, opinion and highlights program, providing around the clock coverage through regularly scheduled programs, hourly updates and an information rich ticker. Original programs include: FOX FOOTBALL DAILY, CROWD GOES WILD, a new live sports entertainment talk show hosted by Regis Philbin; and the groundbreaking BEING: documentary franchise. FOX Sports GO, a groundbreaking authenticated mobile sports experience for iPhone, iPad, Android devices and the web, serves as the channel's digital extension. The app offers more than 1,100 live games and events from cross FOX Sports, FOX Sports 1 and FOX Sports' 22 regional sports networks, as well as scores, highlights, news, stats and analysis. For more information visit [FOXSports.com/FOXSports1](http://FOXSports.com/FOXSports1).

## **About 21<sup>st</sup> Century Fox:**

21<sup>st</sup> Century Fox (Nasdaq:FOX) (Nasdaq:FOXA) is a multinational mass media corporation. 21st Century Fox retains the previous News Corp's broadcasting and film assets. Among its holdings are Fox Entertainment Group—owners of the 20th Century Fox film studio, Fox television network among other assets, STAR TV, Italian television provider Sky Italia, and stakes in the television providers BskyB and Sky Deutschland. Headquartered in New York, the activities of News Corp are conducted primarily in the United States, Australia, and the United Kingdom.

## **About NASDAQ-100 Index®:**

The NASDAQ-100 Index, launched in January 1985, is one of the most widely followed benchmarks in the world. The NASDAQ-100 Index is the basis of the PowerShares QQQ Trust (Nasdaq:QQQ) which aims to provide investment results that, before expenses, correspond with the NASDAQ-100 Index's performance. In addition, options, futures and structured products based on the NASDAQ-100 Index and the PowerShares QQQ Trust trade on various exchanges.

## **About NASDAQ OMX Group:**

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 26 markets including 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-55 microsecond average speeds with 99.99% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,300 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com). Follow us on Facebook (<http://www.facebook.com/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>). (Symbol: NDAQ and member of S&P 500)



Source: The NASDAQ OMX Group, Inc.

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