



## Wharton School of the University of Pennsylvania Business Plan Competition Winners to Ring the NASDAQ Stock Market Closing Bell

ADVISORY, Aug 10, 2009 (GlobeNewswire via COMTEX News Network) --

### What:

The Wharton School of the University of Pennsylvania will visit the NASDAQ MarketSite in New York City's Times Square to celebrate Lumina Diagnostics, winners of the 2009 Wharton Business Plan Competition Michelson Grand Prize.

Lumina Diagnostics' patented "InfaVue" device detects wound healing problems faster and more accurately than current approaches.

In honor of the occasion, representatives from Wharton Entrepreneurial Programs and Lumina Diagnostics will ring the NASDAQ Closing Bell.

The Wharton School of the University of Pennsylvania is a NASDAQ OMX Educational Foundation partner.

### Where:

NASDAQ MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

### When:

Tuesday, August 11, 2009 at 3:45 p.m. to 4:00 p.m. ET

### Contacts:

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### NASDAQ MarketSite:

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### Feed Information:

The Closing Bell is available from 3:50 p.m. to 4:05 p.m. on AMC-3/C-3 (ul 5985V; dl 3760H). The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Robert Madden at (646) 441-5045.

### Radio Feed:

An audio transmission of the Closing Bell is also available from 3:50 p.m. to 4:05 p.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

### Webcast:

A live webcast of the NASDAQ Closing Bell will be available at: <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

### Photos:

To obtain a high-resolution photograph of the Market Close, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market close of your choice.

#### About Wharton School and Wharton Entrepreneurial Programs:

In 1973, The Wharton School became the first school to develop a fully integrated curriculum of entrepreneurial studies. Today Wharton, through Wharton Entrepreneurial Programs [www.wep.wharton.upenn.edu](http://www.wep.wharton.upenn.edu), supports and seeds innovation and entrepreneurship globally through teaching, research and outreach to a range of organizations through its many programs, initiatives and research centers. At the same time, Wharton students and alumni are helping to build entrepreneurial enterprises around the world and impacting virtually every industry.

The Wharton School of the University of Pennsylvania -- founded in 1881 as the first collegiate business school -- is recognized globally for intellectual leadership and ongoing innovation across every major discipline of business education. The most comprehensive source of business knowledge in the world, Wharton bridges research and practice through its broad engagement with the global business community. The school has more than 4,600 undergraduate, MBA, executive MBA, and doctoral students; more than 8,000 annual participants in executive education programs; and an alumni network of more than 85,000 graduates.

#### About NASDAQ OMX:

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with over 3,800 listed companies. NASDAQ OMX Group offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North; and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX Group technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX Group exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>.

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