



NASDAQ Welcomes Sears Holdings Corporation

New York, N.Y. — The Nasdaq Stock Market, Inc. (NASDAQ®; NASDAQ: NDAQ) today welcomed Sears Holdings Corporation (NASDAQ: SHLD) as a newly listed company.

The event was commemorated by the newly formed Sears Holdings Corp. ringing the Opening Bell at NASDAQ's MarketSite in Times Square. Sears Holdings Corporation unites two powerful brands, Kmart and Sears. Kmart has been a NASDAQ-listed company since 2003 and Sears was listed on the New York Stock Exchange for 95 years.

"Sears and Kmart are two of the great iconic American companies, and true to their status they have embraced new ways of thinking," said Bob Greifeld, president and CEO of The NASDAQ Stock Market. "We look forward to partnering with Sears Holdings as it moves forward and continues to make history. By listing on NASDAQ today, it joins some of the most innovative retailers in the world."

NASDAQ® is the largest electronic screen-based equity securities market in the United States. With approximately 3,300 companies, it lists more companies and, on average, trades more shares per day than any other U.S. market. It is home to companies that are leaders across all areas of business including technology, retail, communications, financial services, transportation, media and biotechnology. NASDAQ is the primary market for trading NASDAQ-listed stocks. For more information about NASDAQ, visit the NASDAQ Web site at www.nasdaq.com or the NASDAQ Newsroom at www.nasdaq.com/newsroom/.

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