



## Representatives From NBC Universal's Newly Named Syfy to Ring the NASDAQ Stock Market Closing Bell

ADVISORY, Jul 6, 2009 (GlobeNewswire via COMTEX News Network) --

### What:

Dave Howe, President of NBC Universal's Syfy, will preside over the closing bell to celebrate its official launch as Syfy (formerly the SCI FI Channel). Joining Howe are the stars of the channel's newest series "Warehouse 13," Eddie McClintock and Joanne Kelly, plus "Destination Truth" host and adventurer Josh Gates and Joe Morton, star of Eureka.

### Where:

NASDAQ MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

### When:

Tuesday, July 7th, 2009 at 3:45 p.m. to 4:00 p.m. ET

### Contacts:

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### NASDAQ MarketSite:

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### Feed Information:

The Closing Bell is available from 3:50 p.m. to 4:05 p.m. on AMC-3/C-3 (ul 5985V; dl 3760H). The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Jolene Libretto at (646) 441-5220.

### Radio Feed:

An audio transmission of the Closing Bell is also available from 3:50 p.m. to 4:05 p.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

### Webcast:

A live webcast of the NASDAQ Closing Bell will be available at: <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

### Photos:

To obtain a high-resolution photograph of the Market Close, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market close of your choice.

### About Syfy:

Syfy is a media destination for imagination-based entertainment. With year round acclaimed original series, events, blockbuster movies, classic science fiction and fantasy programming, a dynamic Web site ([www.Syfy.com](http://www.Syfy.com)), and a portfolio of adjacent business (Syfy Ventures), Syfy is a passport to limitless possibilities. Originally launched in 1992 as SCI FI Channel and currently in 95 million homes, Syfy is a network of NBC Universal, one of the world's leading media and entertainment

companies. (Syfy. Imagine greater.)

#### About NASDAQ OMX:

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with over 3,800 listed companies. NASDAQ OMX Group offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North; and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX Group technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX Group exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>.

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