

# Nasdaq 2Q22 Quarterly Update

July 20, 2022



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#### **Non-GAAP Information**

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These measures are not in accordance with, or an alternative to, U.S. GAAP, and may be different from non-GAAP measures used by other companies. In addition, other companies, including companies in our industry, may calculate such measures differently, which reduces their usefulness as a comparative measure. Investors should not rely on any single financial measure when evaluating our business. This information should be considered as supplemental in nature and is not meant as a substitute for our operating results in accordance with U.S. GAAP. We recommend investors review the U.S. GAAP financial measures included in this presentation. When viewed in conjunction with our U.S. GAAP results and the accompanying reconciliations, we believe these non-GAAP measures provide greater transparency and a more complete understanding of factors affecting our business than U.S. GAAP measures alone.

We understand that analysts and investors regularly rely on non-GAAP financial measures, such as those noted above, to assess operating performance. We use these measures because they highlight trends more clearly in our business that may not otherwise be apparent when relying solely on U.S. GAAP financial measures, since these measures eliminate from our results specific financial items that have less bearing on our ongoing operating performance.

Organic revenue and expense growth, organic change and organic impact are non-GAAP measures that reflect adjustments for: (i) the impact of period-over-period changes in foreign currency exchange rates, and (ii) the revenues, expenses and operating income associated with acquisitions and divestitures for the twelve month period following the date of the acquisition or divestiture. Reconciliations of these measures can be found in the appendix to this presentation.

Foreign exchange impact: In countries with currencies other than the U.S. dollar, revenues and expenses are translated using monthly average exchange rates. Certain discussions in this presentation isolate the impact of yearover-year foreign currency fluctuations to better measure the comparability of operating results between periods. Operating results excluding the impact of foreign currency fluctuations are calculated by translating the current period's results by the prior period's exchange rates.

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# Strategic Update



"Nasdaq's robust second quarter results and continued top-line growth demonstrate the importance of our diverse and distinctive offerings to our clients, even during challenging market environments. I am proud of our ability to deliver consistently while positioning our company to capture future growth opportunities through focused investments."

Adena Friedman, President & CEO, Nasdaq

# Strong growth in 2Q22, Continued Progress Advancing Strategy

(Year over year % change)

Annualized Recurring Revenues (ARR)\* \$1,965M

+9%

Solutions Segments\* Revenue \$582M

+10%

Solutions Segments Organic Revenue Growth \$65M

+12%

Net Revenues\* \$893M

+6%

Non-GAAP Diluted EPS \$2.07

- Our evolution continues: SaaS revenues increased to 35% of ARR, a 2 percentage point increase from a year ago
- Success in our foundational listings business has created "flywheel effects" driving higher growth in trading, IR & ESG Solutions, and other businesses.
- 2022 capital market and macroeconomic backdrop incorporates several shifts, but remains conducive to the company's continued strategic execution
- **Expense guidance revised** to incorporate the impact of changes to FX rates and continued strong organic growth
- Clear strategy to deliver on our unique ESG potential, including the 2Q22 acquisition of Metrio
- Key secular growth areas that we are positioned to serve are large and growing: Anti Financial Crime, ESG, Index, and **Investment Analytics**

For all non-GAAP information throughout this presentation, the U.S. GAAP to non-GAAP reconciliations may be found at ir.nasdaq.com/Income-Statement-Trend-Summary-and-GAAP-to-Non-GAAP-Reconciliation. Reconciliations of organic revenue growth can be found in the appendix to this presentation. Organic revenue growth is considered a non-GAAP metric.

\* For all defined terms, refer to the appendix to this presentation.

Executing our Strategy to Broaden Opportunity & Accelerate Progress

# \$1,965M +9%

Annualized recurring revenue 2Q22

YoY increase

\$679M Annualized SaaS revenues 2Q22

# +12%

YoY increase

#### **Pillars of Strategy**

**Re-allocating capital to support** opportunities as a technology and analytics provider

#### Implementing our vision of a SaaS-enabled technology provider

Accelerate performance of growth platforms

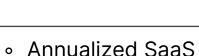
 11% year over year increase in global corporate issuer base

Amplifying the most

distinctive aspects of our

foundational businesses

marketplace and corporate



 Annualized SaaS revenues of \$679 million in 2Q22 increased 12% YoY

- enterprise SaaS product

- Financial Crime technology leader

#### Accomplishments Since 2020 Investor Day

Acquisition of Verafin, creating a new Anti

Divested U.S. Fixed Income business

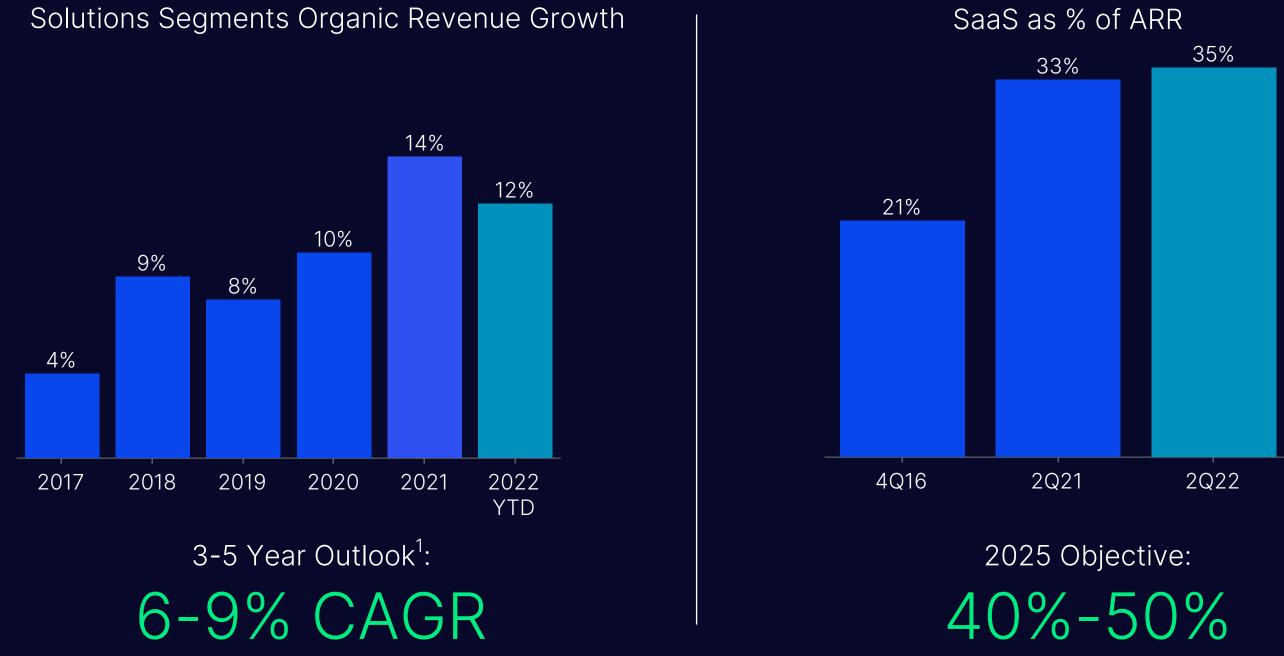
 Launched Data Fabric to bring our data API and management capabilities to clients as an

• Anti Financial Crime total **57%** of Market Technology 2Q22 revenues (vs. 32% in FY20)

 Index and Analytics total 63% of Investment Intelligence 2Q22 revenues (vs. 56% in FY20)

 Acquisitions of Puro.earth and Metrio to address expanding client ESG needs

# Progress on Key Metrics Confirms our Confidence in our Strategy



<sup>1</sup> Growth outlook assumes stable market backdrop,

# Today's Environment Generally Supportive of Near-Term Execution How our business environment impacts our ability to meet client needs and address challenges of our clients

	Institutional Investors & Asset Owners	Exchanges and other Market Operators	<ul> <li>Corporate Issuers</li> <li>Adoption of direct listings complements traditional IPOs to broaden avenues to public ownership</li> <li>Demand for ESG solutions increasing broadly</li> <li>Large number of 2020-21 IPOs and other new Nasdaq-listed issuers represent future IR &amp; ESG opportunities</li></ul>	
Long-term Secular Dynamics	<b>Digitalization of investment</b> <b>processes</b> drives increased demand for analytics Increases in <b>passive</b> and <b>thematic investing</b>	Increased demand for SaaS scalability and flexibility Increasing demand for Anti-Financial Crime Technology	complements traditional IPOs to <b>broaden avenues</b> <b>to public ownership</b> <b>Demand for ESG solutions</b>	Incr thei Incr tec effe
Cyclical & External Factors	2022 has experienced <b>market and AUM declines</b> following strong gains in 2021	Market Infrastructure Technology implementation and change request timelines have begun normalizing after pandemic-era restrictions and delays	and other new Nasdaq-listed issuers represent future IR & ESG opportunities ; 2022 IPO environment has been negatively impacted by	Ma rok cor equ ver

## Banks & **Broker Dealers**

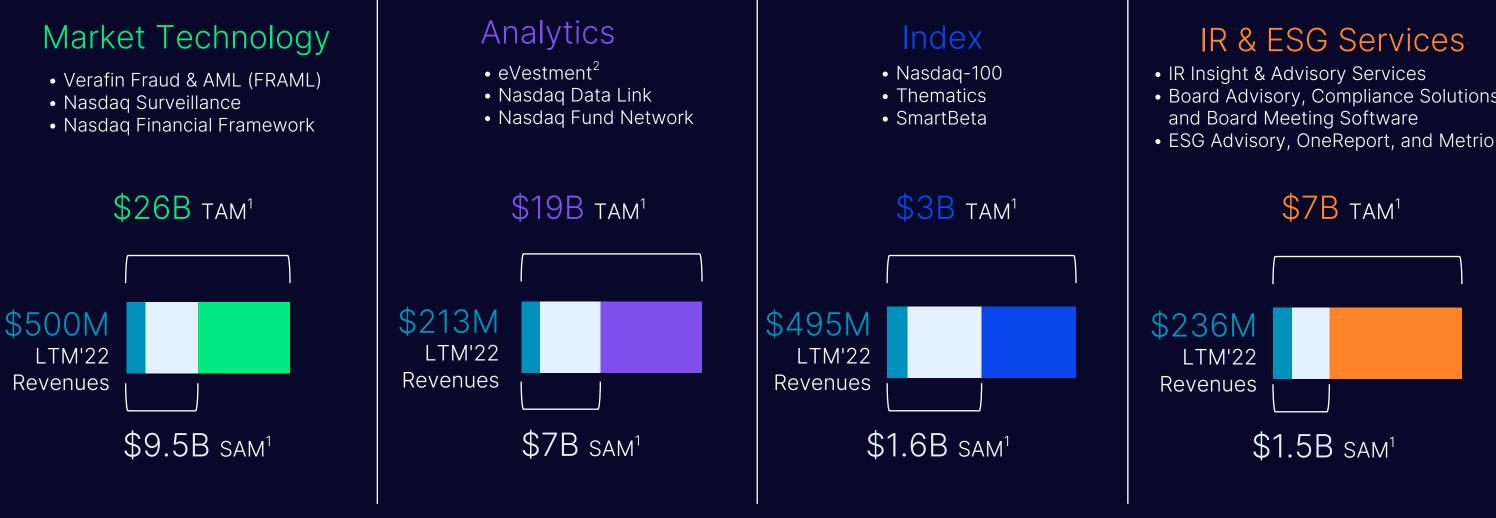
#### creased outsourcing of chnology that is not critical to eir competitive differentiation

#### creasing needs for chnology solutions to more fectively stop financial crime

#### larket volumes remain

**obust**, but see challenging omparisons in equity and quity option asset classes ersus record 2021

# Continue to Be Well Positioned Against Sizeable, Growing Opportunities



Opportunity: SAM relative to LTM'22 Revenues



<sup>1</sup> Total addressable market (TAM) based on consulting reports, including from Oliver Wyman, TABB, Chartis, Forestar and Nasdag analysis. Serviceable addressable market (SAM) is based on internal estimates reflecting 8 market opportunity relative to total addressable market. Refer to slide 29 for further details.

 $^2$ eVestment includes Solovis and the combined eVestment/Solovis offerings of Nasdaq Asset Owner Solutions.

• Board Advisory, Compliance Solutions



# **Business and Financial Update**



"As we begin the second half of the year, our carefully calibrated investments are supporting our continued growth across Anti Financial Crime solutions, Analytics and ESG, while maintaining our strong margins and scalability."

Ann Dennison, Executive Vice President and Chief Financial Officer, Nasdaq

## 2Q22 Financial Performance Summary

Driving Accelerating Growth, Creating Sustainable Value

+12%

Solutions Segments Organic Revenue Growth

+4%

+9%

Market Services Organic Revenue Growth

Growth in ARR to \$1.97 billion

+12%

Growth in Annualized SaaS Revenues to \$679 million

\$0.8B

Capital return to shareholders through June 30, 2022, including \$633 million in share repurchases

## **Non-GAAP Financial Results**

(US\$ millions, except per share)	2Q22
Net Revenues	\$893
Organic	
Operating Expenses	\$413
Organic	
Operating Income	\$480
Operating Margin	54%
Income Before Income Taxes	\$447
Net Income	\$342
Diluted EPS <sup>1</sup>	\$2.07
Effective Tax Rate	23.5%
Dividend Per Share	\$0.60

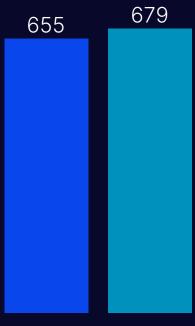
<sup>1</sup> Diluted EPS reflects weighted average diluted shares outstanding of 165.5 million in 2Q22 and 166.4 million in 2Q21.

2Q21	% Δ
\$846	6%
	9%
\$392	5%
	11%
\$454	6%
54%	
\$422	6%
\$316	8%
\$1.90	9%
25.1%	
\$0.54	11%

10

# Recurring Revenue KPIs Reflect Organic Growth and Verafin Impact





1Q22 2Q22

# Market Technology

+14%

Organic revenue growth

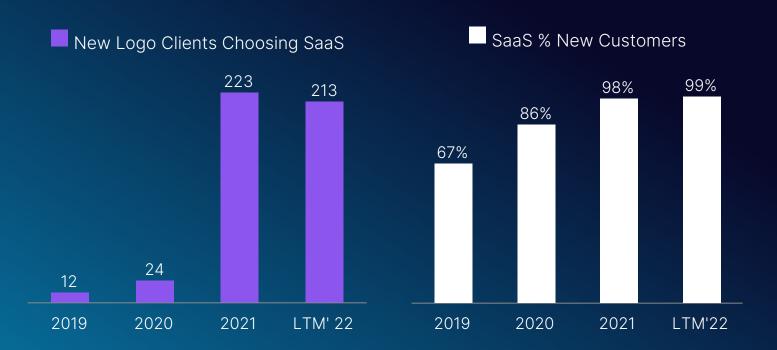
Market Technology 2Q22 revenues from

SaaS

Increase in ARR year

over year

#### Customers Continue to Shift to SaaS Solutions



## Quarter over Quarter Comparison

#### (US\$ millions)

Anti Financial Crime Technology

Market Infrastructure Technology

**Total Revenues** 

Organic revenue growth

Operating income

Operating margin

Annualized SaaS revenues

ARR

## 2Q22 Financial Highlights

- Anti Financial Crime Technology: Revenues increased primarily due to increased demand for Verafin's fraud and anti-money laundering solutions.
- Market Infrastructure Technology: Revenues decreased primarily due to the negative impact of changes in FX rates and the completion of a significant long-term contract in the second quarter of 2021, partially offset by growth in SaaS revenues.

2Q21	% Δ
\$58	29%
\$59	(5)%
\$117	12%
	14%
\$17	(6)%
15%	
\$268	16%
\$428	5%
	\$58 \$59 \$117 \$17 15% \$268

## Investment Intelligence

Organic YoY revenue growth



LTM net inflows

YoY revenue Growth in Analytics

+8%

Change in Period End ETP AUM (\$B)



## Quarter over Quarter Comparison

(US\$ millions)	2Q22	2Q21	% Δ
Market Data	\$105	\$104	1%
Index	\$124	\$107	16%
Analytics	\$54	\$50	8%
Total Revenues	\$283	\$261	8%
Organic revenue growth			10%
Operating income	\$186	\$169	10%
Operating margin <sup>1</sup>	66%	65%	
Annualized SaaS revenues	\$215	\$192	12%
ARR	\$586	\$547	7%

## 2Q22 Financial Highlights

- Market Data: Revenues increased primarily due to an increase in proprietary data revenues driven by higher international demand, partially offset by the negative impact of changes in FX rates.
- Index: Revenues increased primarily due to higher revenues related to futures trading linked to the Nasdaq-100 Index.
- Analytics: Revenues increased primarily due to growth in our eVestment platform, which was driven by a combination of strong net retention and growth in the number of clients.

<sup>&</sup>lt;sup>1</sup> The Investment Intelligence operating margin reflects the allocation of certain costs that support the operation of various aspects of Nasdaq's business, including Market Services, to units other than Investment Intelligence.

# Corporate Platforms

# +16% +9%

Organic YoY

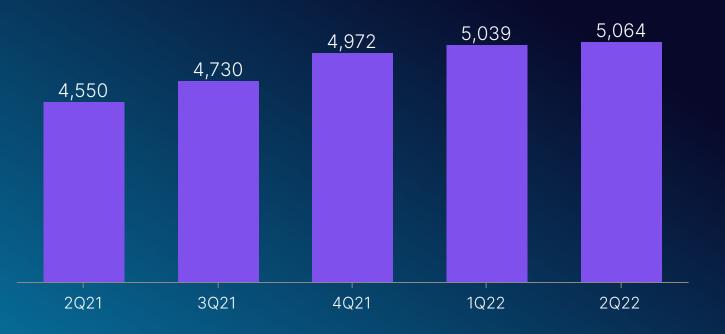
revenue

growth

IPO win rate. Nasdag led U.S. exchanges for IPOs with 38 IPOs that raised \$3 billion

Increase in IR & ESG Services revenue reflecting strong demand for IR & ESG product offerings

### • **11%** Growth in Nasdaq-listed Corporate Issuers<sup>1</sup> vs. Prior Year



Quarter over Quarter Comparison

(US\$ millions)	2Q22	2Q21	% Δ
Listing Services	\$107	\$93	15%
IR & ESG Services	\$61	\$56	9%
Total Revenues	\$168	\$149	13%
Organic revenue growth			16%
Operating income	\$78	\$62	26%
Operating margin	46%	42%	
Annualized SaaS revenues	\$152	\$144	6%
ARR	\$586	\$509	15%

## 2Q22 Financial Highlights

- Listing Services: Revenues increased primarily due to higher U.S. listing revenues reflecting an increase in the overall number of Nasdag-listed issuers.
- IR & ESG Services: Growth in revenues reflect higher adoption across the breadth of investor relations and newer ESG advisory and reporting offerings as well as an increase in the number of corporate issuer clients.
- The operating margin of 46% increased four percentage points compared to the prior year period and was driven by the continued increase in the listed issuer base.

<sup>1</sup> Number of issuers reflects U.S. and European corporates, including SPACs but excluding ETPs

## Market Services

% of Cash Equities net revenues from Nasdaqlisted companies

# 0% \$3.3B

Number of shares traded on Nasdag closing cross during June 26th Russell rebalance

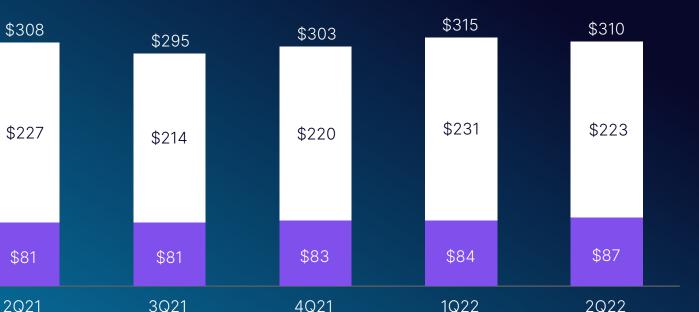
+7%Increase in Trade

Management Services revenues

#### 2Q22 Net Revenues

Trading and Clearing \$295 \$214

Trade Management Services



## Quarter over Quarter Comparison

#### (US\$ millions)

Equity Derivatives Trading and Clearin

Cash Equity Trading

Fixed Income and Commodities Tradi and Clearing

**Trade Management Services** 

**Total Net Revenues** 

Operating income

Operating margin

ARR

## 2Q22 Financial Highlights

- Equity Derivative Trading and Clearing: Revenues were unchanged as higher U.S. industry volumes and U.S. and European net capture rates were offset by lower U.S market share and the impact of changes in FX rates.
- Cash Equity Trading: Revenues decreased primarily due to lower U.S. net capture rate, lower European market share and the impact of changes in FX rates, partially offset by higher US industry volumes and market share.
- Fixed Income and Commodities Trading and Clearing: Revenues decreased primarily due to the impact of changes in FX rates.
- Trade Management Services: Revenues increased primarily due to increased demand for connectivity and infrastructure services.

	2Q22	2Q21	%Δ
ng	\$103	\$103	—%
	\$108	\$110	(2)%
ng	\$12	\$14	(14)%
	\$87	\$81	7%
	\$310	\$308	1%
	\$200	\$200	—%
	65%	65%	
	\$342	\$320	7%

# Supporting Growth with Appropriate Resources

### 2022 Non-GAAP Operating Expense Guidance

# \$1.71B-\$1.74B

Revised from \$1.70B-\$1.76B to reflect the impact of FX rates and strong Solutions Segments organic growth 2022 year to date

Non-GAAP Tax Rate<sup>1</sup> 24%-26%

## Quarter over Quarter Comparison

#### (US\$ millions)

Non-GAAP operating expenses

Compensation and benefits

Professional and contract services

Computer operations and data communications

Occupancy

General, administrative and other

Marketing and advertising

Depreciation and amortization

Regulatory

Non-GAAP operating expenses

Organic non-GAAP operating expense

2Q22 non-GAAP operating expenses increased \$21 million, or 5%, to \$413 million. The \$42 million, or 11%, organic increase reflects:

- \$30 million, or 13%, increase in compensation and benefits expense, driven by increased headcount and the impact of merit increases
- \$9 million, or 82%, increase in general, administrative and other expense, reflecting higher travel costs resulting from reduced pandemic-related restrictions
- \$6 million, or 13%, increase in computer operations and data communications expense, reflecting higher cloud and data costs
- \$6 million, or 18%, decrease in professional and contract services expense, reflecting lower legal costs

<sup>1</sup> U.S. GAAP operating expense and tax rate guidance are not provided due to the inherent difficulty in quantifying certain amounts due to a variety of factors including the unpredictability in the movement in foreign currency rates, as well as future charges or reversals outside of the normal course of business.

2Q22	2Q21	% Δ
\$247	\$231	7%
\$27	\$34	(21)%
\$50	\$46	9%
\$25	\$26	(4)%
\$19	\$11	73%
\$11	\$9	22%
\$26	\$28	(7)%
\$8	\$7	14%
\$413	\$392	5%
		11%

## Executing Consistent Capital Plan

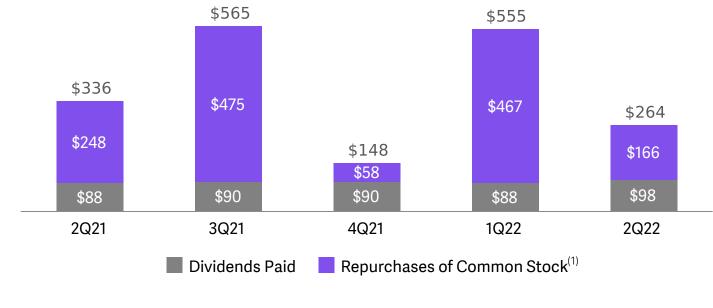
## 2Q22 Highlights

- Returned \$264 million to shareholders including \$166 million in share repurchases and \$98 million in dividends.
- Completed specific repurchase actions designed to offset the dilutive impact of the mid-2021 divestiture of the Nasdaq Fixed Income business.

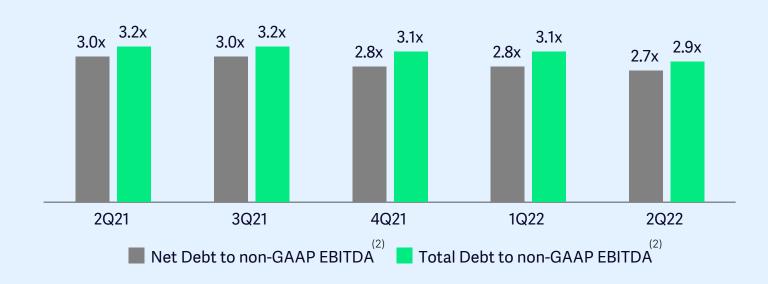
• 2Q22 end of period diluted share count totaled 165.1 million.

- As of June 30, 2022, there was \$293 million remaining under the board authorized share repurchase program.
- 2Q22 debt decreased by \$182 million versus 1Q22 primarily due to repayment of \$499 million of 4.25% senior unsecured notes due June 2024 (partially offset by net issuance of \$421 million of commercial paper) and a \$105 million decrease in Euro bonds book values caused by a weaker Euro relative to the U.S. dollar.

### Shareholder Returns



## Leverage Ratios



1. Repurchases of common stock include the impact of the ASR agreements.

2. All non-GAAP EBITDA is last twelve months.

# Our ESG Strategy

At the epicenter of capital markets and technology, we are uniquely positioned to lead the acceleration of ESG excellence both in how we operate internally and by empowering our communities with strategic solutions that have measurable and lasting impact.

Reduce our environmental impact through addressing climate risk and managing and reducing our carbon footprint External Corporate Sustainability Impact Reduce long term Leverage our Creating a culture of risks through unique solutions to belonging and equality in advancing ESG maximize impact the workplace by attracting practices across our beyond our own and retaining a diverse organization operations workforce Maintaining our robust corporate governance policies and practices -

Enable and facilitate ESG performance through our marketplace and technology solutions, reporting tools and data analytics capabilities

Provide leadership to our stakeholders around critical issues and challenges

Partner with our constituents to address the most complex market challenges including through our Anti Financial Crime solutions and investor analytics capabilities

Drive impact across our community through our Purpose Initiative and in particular thought efforts to advance financial inclusion

## 2022 Developments

- impacts.
- Report.
- party.
- **Financials Industry**

 Acquired Metrio, an environmental, social and governance (ESG) data collection, analytics and reporting services platform, expanding the capabilities we leverage to answer corporate issuers' expanding sustainability program needs.

• Enhanced our supplier sustainability program to improve diversity and reduce environmental

• Published our annual Sustainability Report (with GRI, SASB, and WEF indexes) and Task Force on Climate-Related Financial Disclosures (TCFD)

 Submitted our science-based targets to the Science Based Targets Initiative (SBTi) for official validation and had our CY21 GHG emissions verified by a third

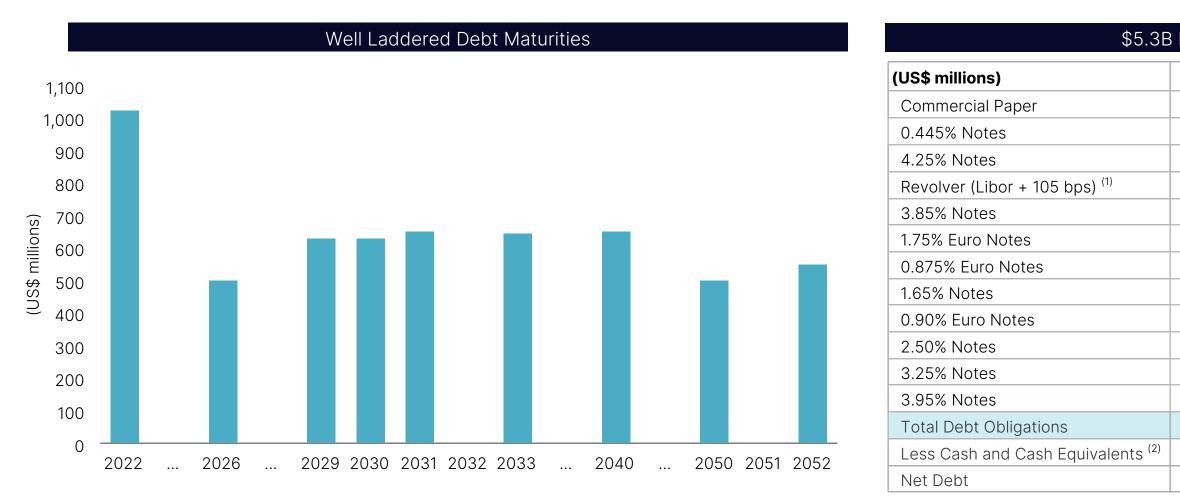
 MSCI ESG Rating upgraded two levels to "AA", which they characterize as a "Leader" amongst the Diversified

 Recognized as a Best Place to Work for LGBTQ+Equality for 4th consecutive year by the Corporate Equality Index

# **Recap: Continued Progress Advancing Strategy**

- Our evolution continues: Annualized SaaS revenues increased to 35% of ARR
- Success in our foundational listings business has created "flywheel effects" driving higher growth in trading and other businesses
- Clear recent progress towards realizing our unique ESG potential
- Key secular growth areas that we are positioned to serve are large and growing: Anti Financial Crime, ESG, Index, and Investment Analytics

# Appendix



1. Includes debt issuance costs of \$3M at 6/30/2022 and \$3M at 3/31/2022.

2. Excludes \$30M of restricted cash at 6/30/2022 and \$31M at 3/31/2022.

#### \$5.3B Net Debt

6/30/2022	3/31/2022	Maturity Date
\$421	\$—	NA
\$599	\$599	Dec 2022
\$—	\$499	Jun 2024
\$(3)	\$(3)	Dec 2025
\$498	\$498	Jun 2026
\$623	\$658	Mar 2029
\$623	\$658	Feb 2030
\$644	\$643	Jan 2031
\$640	\$675	Jul 2033
\$644	\$644	Dec 2040
\$486	\$486	Apr 2050
\$541	\$541	Mar 2052
\$5,716	\$5,898	
\$(454)	\$(486)	
\$5,262	\$5,412	

# Historical Cash Flow / Uses of Cash Flow

- 2022 YTD free cash flow excluding Section 31 fees totaled **\$844 million**.
- 2021 free cash flow includes the impact of Verafin related tax and structuring items, described below:
  - The Verafin purchase price of \$2.75B reflected certain amounts that were paid post close due to tax and other structuring items. These included a tax payment of \$221M and a purchase price holdback escrow of \$102M.
  - The cash outflow for the tax liability is offset within acquisitions of businesses, net of cash and cash equivalents acquired within investing activities, leading to no impact on the total change in cash and cash equivalents and restricted cash and cash equivalents for the year ended December 31, 2021.

Free Cash Flow Calculation (US\$ millions)	2019	2020	2021
Cash flow from operations	\$963	\$1,252	\$1,083
Capital expenditure	(127)	(188)	(163)
Free cash flow	\$836	\$1,064	\$920
Verafin structuring items	—		323
Section 31 fees, net <sup>(1)</sup>	(14)	(57)	106
Free cash flow ex. Section 31 and Verafin structuring items	\$822	\$1,007	\$1,349
Uses of cash flow			
Share repurchases	\$200	\$222	\$468
Cash paid for ASR agreement	—	—	475
Net repayment/(borrowing) of debt	430	(1,912)	(409)
Acquisitions, net of dispositions and other	63	157	2,240
Verafin structuring items	—	—	323
Dividends paid	305	320	350
Total uses of cash flow	\$998	\$(1,213)	\$3,447

1. Net of change in Section 31 fees receivables of \$9M in 2019; \$35M in 2020; \$(56)M in 2021; \$54M in 2022 YTD; and \$42M in 2019-2022 YTD.

2022 YTD	2019 - 2022 YTD
\$980	\$4,278
(77)	(555)
\$903	\$3,723
—	323
(59)	(24)
\$844	\$4,022
\$308	\$1,198
325	800
(25)	(1,916)
41	2,501
—	323
186	1,161
\$835	\$4,067

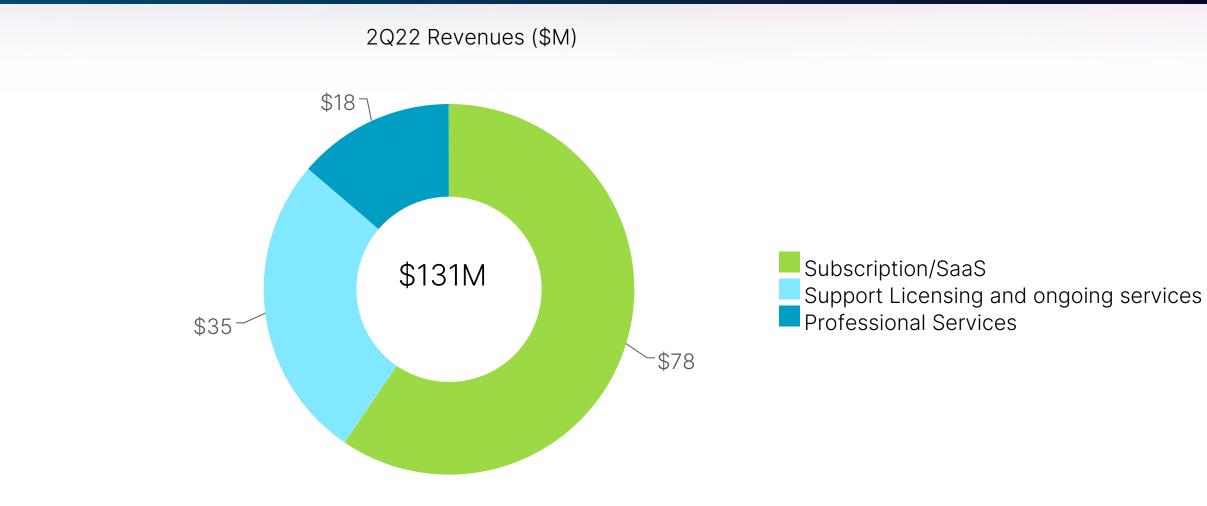
# Total Variance Net Impacts: 2Q22

			Total Var	iance	Organic Impact		Impact Acq. & Div. Impact <sup>1</sup>		FX Impact	
All figures in US\$ Millions	2Q22	2Q21	\$M	%	\$M	%	\$M	%	\$M	%
Market Technology	\$131	\$117	\$14	12 %	\$16	14 %	\$—	— %	(\$2)	(2)%
Investment Intelligence	283	261	22	8 %	25	10 %	—	— %	(3)	(1) %
Corporate Platforms	168	149	19	13 %	24	16 %	—	— %	(5)	(3)%
Market Services	310	308	2	1 %	11	4 %	—	— %	(9)	(3)%
Other	1	11	(10)	(91)%	—	— %	(10)	(91)%	—	— %
<b>Total Solutions Segments Revenue</b>	582	527	55	10 %	65	12 %	—	— %	(10)	(2)%
Total Revenue less transaction-based expenses	893	846	47	6 %	76	9 %	(10)	(1)%	(19)	(2)%
Non-GAAP Operating Expenses	413	392	21	5 %	42	11 %	(4)	(1)%	(17)	(4)%
Non-GAAP Operating Income	480	454	26	6 %	34	7 %	(6)	(1)%	(2)	— %
Non-GAAP Operating Margin	54 %	54 %	_	_	_		—	_	_	_

Note: The sum of the percentage changes may not tie to the percent change in total variance due to rounding. <sup>1</sup> Reflects the impact of the NFI and NPM divestitures.



# Market Technology Additional Detail

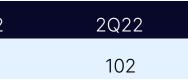


(US\$ in Millions)	2Q21	3Q21	4Q21	1Q22
Market Technology Order Intake <sup>1</sup>	119	76	142	48



<sup>1</sup> Order intake is the total contract value of orders signed during the period, excluding Verafin.





# Market Services Additional Detail

(US\$ in Millions)	2Q21	3Q21	4Q21	1Q22	2Q22
U.S. equity options	95	96	90	102	95
European options and futures	8	9	10	10	8
Equity Derivatives Net Revenues	\$103	\$105	\$100	\$112	\$103
U.S. cash equities	73	61	68	68	76
European cash equities	34	32	33	34	29
Other	3	3	4	4	3
Cash Equity Trading Net Revenues	\$110	\$96	\$105	\$106	\$108
Fixed income products	4	4	5	5	4
Energy and carbon products	6	6	6	4	4
Other fees and revenues	4	3	4	4	4
Fixed Income and Commodities Trading and Clearing Net Revenues	\$14	\$13	\$15	\$13	\$12



# Summary of Historical Financial Results

NON-GAAP RESULTS (US\$ Millions, except EPS)	2018	YoY % Chg	2019	YoY % Chg	2020	YoY % Chg	2021	YoY % Chg
Revenue from Solutions Segments	\$1,453	14%	\$1,596	10%	\$1,776	11%	\$2,152	21%
Market Services Net Revenues	931	10%	893	(4)%	1,096	23%	1,241	13%
Other Revenues	142	(50)%	46	(68)%	31	(33)%	27	(13)%
Net Revenues	2,526	5%	2,535	—%	2,903	15%	3,420	18%
Operating Expenses	1,320	4%	1,295	(2)%	1,414	9%	1,616	14%
Operating Income	1,206	6%	1,240	3%	1,489	20%	1,804	21%
Operating Margin <sup>(1)</sup>	48%		49%		51%		53%	
Income Before Income Taxes	1,075	7%	1,128	5%	1,393	23%	1,681	21%
Net Income	797	19%	835	5%	1,031	23%	1,273	23%
Diluted Earnings Per Share	\$4.75	20%	\$5.00	5%	\$6.18	24%	\$7.56	22%
Dividend Per share	\$1.70	16%	\$1.85	9%	\$1.94	5%	\$2.11	9%

1. Operating margin equals operating income divided by net revenues.



# Solutions Segments Organic Revenue Growth

Solutions Segments			Total Variance		Organic Impact		Other Impact <sup>(1)</sup>	
All figures in US\$ Millions	Current Period	Prior-year Period	\$	%	\$	%	\$	%
2Q22	\$582	\$527	55	10 %	65	12 %	(10)	(2)%
1Q22	576	502	74	15 %	64	13 %	10	2 %
4Q21	581	490	91	19 %	61	12 %	30	6 %
3Q21	541	453	88	19 %	59	13 %	29	6 %
2021	2,152	1,776	376	21 %	257	14 %	119	7 %
2020 (2)	1,795	1,613	182	11 %	159	10 %	23	1 %
2019 <sup>(2, 3)</sup>	1,613	1,471	142	10 %	112	8 %	30	2 %
2018 <sup>(2, 3)</sup>	1,471	1,294	177	14 %	113	9 %	64	5 %
2017 <sup>(3)</sup>	1,530	1,449	81	6 %	59	4 %	22	2 %

Note: The sum of the percentage changes may not tie to the percent change in total variance due to rounding.

1. Other impact includes acquisitions, divestitures, and changes in FX rates.



- 2. Revenues have not been recasted for the NPM sale in August 2021 or the sale of NFI.
- 3. Revenues from the BWise enterprise governance, risk and compliance software platform, which was sold in March 2019, and the Public Relations Solutions and Digital Media Services businesses, which were sold in mid-April 2018, are included in Other Revenues for these periods and therefore not reflected above.

# Market Services Organic Revenue Growth

Market Services Segment			Total Varia	Total Variance		Organic Impact		Other Impact <sup>(1)</sup>	
All figures in US\$ Millions	Current Period	Prior-year Period	\$	%	\$	%	\$	%	
2Q22	\$310	\$308	2	1 %	11	4 %	(9)	(3)%	
1Q22	315	334	(19)	(6)%	(13)	(4)%	(6)	(2)%	
4Q21	303	288	15	5 %	17	6 %	(2)	(1)%	
3Q21	295	256	39	15 %	37	14 %	2	1 %	
2021	1,241	1,096	145	13 %	129	12 %	16	1 %	
2020 <sup>(2)</sup>	1,108	912	196	21 %	191	21 %	5	1 %	
2019 <sup>(2)</sup>	912	958	(46)	(5)%	(29)	(3)%	(17)	(2)%	
2018 <sup>(2)</sup>	958	881	77	9 %	75	9 %	2	— %	
2017 <sup>(2)</sup>	881	827	54	7 %	(7)	(1)%	61	7 %	



Note: The sum of the percentage changes may not tie to the percent change in total variance due to rounding.

1. Other impact includes acquisitions, divestitures and changes in FX rates.

2. Revenues have not been re-casted for the NFI sale in July 2021.

## TAM/SAM

	Market Technology	Analytics	Index	IR
Total Addressable Market <sup>1</sup>	\$26B	\$19B	\$3B	
Categories included:	Trading; Clearing/Risk; CSD; Trade execution services; AML; Fraud; KYC; Screening, Surveillance; eCommunications; and New Markets <sup>3</sup>	Analytics and work flow tools serving the investment management community	Asset-based and subscription-based index licensing	IR software and leader services; E services reporting managem safety, s
Serviceable Addressable Market <sup>2</sup>	\$9.5B	\$7B	\$1.6B	
Categories included:	Trading, Clearing/Risk; CSD; Trade execution services; AML; Fraud; Surveillance	Data, analytics and portfolio management solutions sold to asset managers, asset owners and their advisors and private markets	Asset-based index licensing	IR software developed portal soft advisory s d



<sup>1</sup> Total addressable market (TAM) based on consulting reports, including from Oliver Wyman, TABB, Chartis, Forestar and Nasdaq analysis.
 <sup>2</sup> Serviceable addressable market (SAM) is based on internal estimates reflecting market opportunity relative to total addressable market.
 <sup>3</sup> New Markets reflects selected industries including Sports & Gaming, Transportation & Logistics, and Digital Assets.

## & ESG Services

#### \$7B

re and advisory services; board ership workflow solutions and ; ESG consulting and advisory es; ESG software including ng, disclosure, sustainability ment, environmental health & r, supply chain and product stewardship

#### **\$1.5B**

re and advisory services within ed, applicable markets; board ftware and assessments; ESG / services; ESG reporting and disclosure software

# Defined Terms

**ARR:** ARR for a given period is the annualized revenue derived from subscription contracts with a defined contract value. This excludes contracts that are not recurring, are one-time in nature, or where the contract value fluctuates based on defined metrics. ARR is currently one of our key performance metrics to assess the health and trajectory of our recurring business. ARR does not have any standardized definition and is therefore unlikely to be comparable to similarly titled measures presented by other companies. ARR should be viewed independently of revenue and deferred revenue and is not intended to be combined with or to replace either of those items. ARR is not a forecast and the active contracts at the end of a reporting period used in calculating ARR may or may not be extended or renewed by our customers.

Solutions Segments: Revenues from our Corporate Platforms, Investment Intelligence and Market Technology segments.

Net Revenues: Revenues less transaction-based expenses.

AUM: Assets Under Management.

**ETP:** Exchange Traded Product.

NFI: Nasdaq's former U.S. Fixed Income business.

NPM: Nasdaq Private Market.

**New Logo Clients**: New clients that have not previously transacted with Nasdaq.

