

# NASDAQ OMX Facilitates Access to Free Real-time European Stock Data for Individual Investors in Europe

COPENHAGEN, Denmark, Oct 16, 2008 (GlobeNewswire via COMTEX News Network) -- The NASDAQ OMX Group, Inc. (Nasdaq:NDAQ) today announced its new real-time market data service is now available to millions of individual investors in Europe. "European Last Sale" is now offered by Borsen, Denmark's largest financial newspaper, as well as Netposten.dk, both popular Danish financial websites.

European Last Sale enables firms to create dynamic stock tickers, portfolio trackers and time/price graphs products for public use. Prior to the launch of European Last Sale, intra-day data was available without charge on many web sites but only on a 15 minute delayed basis.

"Danish individual investors have become very active in recent years and this trend has been reflected in the high quality of information provided by the Danish media, who continuously aim to offer their readers and visitors the most current information. Providing individual investors with access to real-time market data is a timely development given the current state of the financial markets and the vast and rapid changes taking place during trading hours," said Bjorn Sibbern, President of NASDAQ OMX Copenhagen.

Interactive Data Corporation (NYSE:IDC), a leading provider of financial market data, analytics and related services, will also redistribute European Last Sale data through its Real-Time Services Business. Delivering this information through PlusFeed (sm), Interactive Data's consolidated, low latency digital data feed will help make the data available to a broader range of financial institutions.

European Last Sale provides real-time, intra-day trade data from the NASDAQ OMX system for NASDAQ OMX Nordic and Baltic exchange-listed stocks. European Last Sale also includes access to real-time intra-day trade data from the recently launched NASDAQ OMX European Market.

NASDAQ OMX is seeking to partner with other Internet portals and electronic media to put real-time data for Nordic- and Balticlisted securities in the hands of more Danish and European investors.

"NASDAQ OMX offers European Last Sale in a manner that allows information distributors to provide it for free in the same way NASDAQ Last Sale is offered in the U.S. European Last Sale will increase market transparency for European investors by providing universal access to real-time stock data, enabling investors to make better informed trading decisions," stated Randall Hopkins, Vice President of Global Data products, NASDAQ OMX. "We are quite pleased to see European Last Sale using NASDAQ OMX real-time data beginning to gain widespread distribution to the European public via the Internet and other electronic media."

"Our launch of invester.dk with free real time stock data to more than 500,000 unique visitors a week is a breakthrough for private investors in Denmark. Combined with news and information related to more than 1,700 stocks, of them approximately 900 NASDAQ OMX-listed companies, we deliver the most thorough investor coverage," said Lars Helweg-Andersen, Director of Borsen Digital Media.

"We are very pleased that <u>www.netposten.dk</u> has launched real time quotes from NASDAQ OMX. We are right now in a process of launching a lot of new tools and market data not only to the Scandinavian market but also to other parts of Europe and to the UK. So this is the first but very important step in these revolutionary times for netposten.dk and our related websites. Access for private investors to as much information as possible and furthermore in real time is a part of the ongoing democratization of the whole financial and economical system," said Martin Lykke Nielsen, CEO, NetPosten A/S.

"We are pleased to be the first European redistributor of this new real-time market data service offered by NASDAQ OMX as they aim to increase their subscriber base throughout Europe and around the world," said David Hann, general manager, EMEA, Interactive Data Real-Time Services. "The addition of European Last Sale to our consolidated, low latency digital data feed complements the comprehensive set of real-time data that we deliver to our global clients."

NASDAQ OMX introduced European Last Sale in July 2008. NASDAQ OMX recently introduced NASDAQ Last Sale in the U.S. and is available through its partnerships with CNBC, Google Finance, Wall Street Journal Digital Network and Xignite.

For information about NASDAQ OMX' data products, visit http://data.nasdaqomx.com/.

The NASDAQ OMX Group, Inc. (Nasdaq:NDAQ) is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, and with over 3,900 companies, it is number one in worldwide listings among major markets. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; the OMX Nordic Exchange, including First North; and the 144A PORTAL Market. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. OMX Nordic Exchange is not a legal entity but describes the common offering from Nasdaq OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit www.nasdaqomx.com.

### ABOUT BORSEN

Borsen.dk is the leading business and financial website in Denmark. We provide extensive coverage of Danish and international news 24/7. Borsen.dk is recognised as the authority on business, finance and political news on the web in Denmark. <u>www.borsen.dk</u>

# ABOUT NETPOSTEN A/S

NetPosten A/S is a part of RMJ Financial Group. The group has offices in Copenhagen and London. NetPosten A/S is a leading Danish financial news agency with its own financial portal called <u>www.netposten.dk</u>. NetPosten A/S also provides news and financial tools to a lot of Danish banks so they can provide their customers with a better online experience.

# ABOUT INTERACTIVE DATA CORPORATION

Interactive Data Corporation (NYSE:IDC) is a leading global provider of financial market data, analytics and related services to financial institutions, active traders and individual investors. The Company's businesses supply real-time market data, time-sensitive pricing, evaluations and reference data for millions of securities traded around the world, including hard-to-value instruments. <u>www.interactivedata.com</u>.

### Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements. There can be no assurance that the FSA will give the NASDAQ OMX applicant the authorization and permissions which it seeks.

### NDAQF

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