

Dragonfly Forest to Ring The NASDAQ Stock Market Opening Bell

ADVISORY, Aug. 23, 2012 (GLOBE NEWSWIRE) --

What:

Dragonfly Forest, Inc., a non-profit organization offering camp experiences for children with Autism and other medical needs, will visit the NASDAQ MarketSite in Times Square to celebrate their newest supporter of "FOR JUST ONE DAY" campaign with the Gansevoort Hotel Group.

In honor of the occasion, Fred Weiner, President, Dragonfly Forest, and Elon Kenchington, Chief Operating Officer, Gansevoort Hotel Group, will ring the Opening Bell.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Friday, August 24, 2012 - 9:15 a.m. to 9:30 a.m. ET

Contact:

Michelle Diaz (646) 325-4973 michelle@themadmediagroup.com

NASDAQ MarketSite: Jen Knapp (212) 401-8916 Jennifer.knapp@nasdaqomx.com

Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West 18 mhz Lower DL 3811 Vertical FEC 3/4 SR 13.235 DR 18.295411 MOD 4:2:0 DVBS QPSK

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <u>http://www.facebook.com/NASDAQ</u>.

For news tweets, please visit our Twitter page at: http://twitter.com/nasdaqomx

Webcast:

A live webcast of the NASDAQ Opening Bell will be available at: http://www.nasdaq.com/about/marketsitetowervideo.asx.

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to <u>http://www.nasdaq.com/reference/marketsite_events.stm</u> and click on the market open of your choice.

About Dragonfly Forest:

Dragonfly Forest, Inc., a 501 (c)(3) not-for-profit organization, is committed to offering a year round camp experience that allows children with Autism and other medical needs the opportunity to have FUN and just be kids in a safe and loving environment. For more information please visit <u>www.dragonflyforest.org</u>.

Gansevoort Hotel Group (GHG), the developers of the flagship Gansevoort Meatpacking NYC in New York City, is led by William and Michael Achenbaum and partner Arik Kislin. The company manages a successful Caribbean resort property, Gansevoort Turks + Caicos, which opened in April 2009. The brand's newest addition, the luxurious Gansevoort Park Avenue NYC on 29th Street and Park Avenue South, soft-opened in August 2010. The hotel features a tri-level rooftop complex, Italian restaurant, spa, salon, and fitness center. GHG specializes in full-service urban and lifestyle resorts that redefine the contemporary hotel experience. For more information please visit www.gansevoorthotelgroup.com.

About NASDAQ OMX:

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 24 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.999% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit www.nasdaqomx.com. Follow us on Facebook (http://www.facebook.com/NASDAQ) and Twitter (http://www.twitter.com/nasdaqomx). (Symbol: NDAQ and member of S&P 500)

-NDAQA-

NASDAQ OMX

Source: The NASDAQ OMX Group, Inc.

News Provided by Acquire Media