



## **DISH Network Corporation [DISH] to Ring The NASDAQ Stock Market Opening Bell**

ADVISORY, Aug. 8, 2012 (GLOBE NEWSWIRE) --

### **What:**

DISH Network Corporation [DISH], a national satellite TV provider offering the highest quality programming and technology with the most choices at the best value, including HD Free for Life, will visit the NASDAQ MarketSite in Times Square. As of June 30, 2012 DISH Networks provides service to approximately 14.061 million customers.

In honor of the occasion, **Joe Clayton, President and Chief Executive Officer**, will ring the Opening Bell.

### **Where:**

NASDAQ MarketSite — 4 Times Square — 43<sup>rd</sup> & Broadway — Broadcast Studio

### **When:**

Thursday, August 9, 2012 — 9:15 a.m. to 9:30 a.m. ET

### **Contact:**

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### **NASDAQ MarketSite:**

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### **Feed Information:**

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West  
18 mhz Lower  
DL 3811 Vertical  
FEC 3/4  
SR 13.235  
DR 18.295411  
MOD 4:2:0  
DVBS QPSK

### **Facebook and Twitter:**

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:  
<http://www.facebook.com/NASDAQ>.

For news tweets, please visit our Twitter page at:  
<http://twitter.com/nasdaqomx>

### **Webcast:**

A live webcast of the NASDAQ Opening Bell will be available at:  
<http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

### **Photos:**

To obtain a hi-resolution photograph of the Market Open, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market open of your choice.

#### **About DISH Network Corporation [DISH]:**

DISH Network Corporation (Nasdaq:DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.061 million satellite TV customers, as of June 30, 2012, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit [www.dish.com](http://www.dish.com).

#### **About NASDAQ OMX:**

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 24 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.999% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com). Follow us on Facebook ( <http://www.facebook.com/NASDAQ> ) and Twitter ( <http://www.twitter.com/nasdaqomx> ). (Symbol: NDAQ and member of S&P 500)

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Source: The NASDAQ OMX Group, Inc.

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